Claims:

- 1. A reactive dye compound comprising:
 - (a) at least one chromophore moiety;
 - (b) at least one SO2C2H4 group which is attached to the chromophore moiety either directly via the sulphur atom of the SO2C2H4 group or via a linking group L;

characterised in that at least one SO2C2H4 group is substituted on its terminal carbon atom with at least one Y group wherein Y is derived from a hydrated aldehyde, a hydrated ketone, a hydrated alpha-hydroxy ketone or the hydrated form of formic acid, and linked via one of its oxygen atoms to the terminal carbon of the SO2C2H4 group thereby forming a hemiacetal.

2. A reactive dye compound according to Claim 1 wherein Y is derived from a hydrated aldehyde or ketone or the hydrated form of formic acid.

A reactive dye compound according to Claim 1 or 2 wherein Y is derived from the hydrated form of a reducing sugar selected from an aldose or a ketose, or the hydrated form of formic acid.

- 4. A reactive dye compound according to Claim 3 wherein said aldose is selected from an aldotriose, an aldotetrose, an aldopentose, an aldohexose, an aldohexose and an aldooctose, and mixtures thereof.
- 5. A reactive dye compound according to Claim 4 wherein said aldose is an aldopentose selected from ribose, xylose, arabinose, deoxyribose and fructose, and mixtures thereof.

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6. A reactive dye compound according to Claim 5 wherein said aldose is an aldohexose selected from glucose, galactose, talose, mannose, altrose, allose and rhamnose, and mixtures thereof.

7. A reactive dye compound according to any of Claims 1 to 6 wherein Y is derived from glucose, sucrose or fructose or the hydrated form of formic acid.

8. A reactive dye compound according to Claim 3 wherein said ketose is selected from an aldotetrulose, an aldopentulose, an aldohexulose, an aldohexulose, and an aldooctulose, and mixtures thereof.

9. A reactive dye compound according to any of Claims 1 to 8 wherein Y is -O-(CHOH)4(CHOHCH2OH).

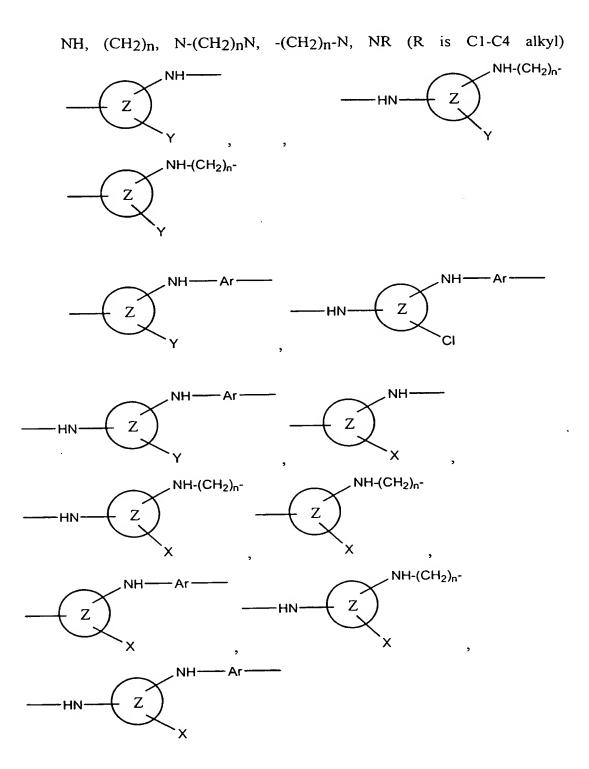
10. A reactive dye compound having the formula (I):

$$D$$
— $(L)_r$ — SO_2 — CH_2CH_2 — Y

wherein: D is a chromophore group;

r is 0 or 1

L is a linking group selected from:



wherein Ar is an aryl group, preferably benzene, Y is as defined above, X is selected from thio-derivatives, halogen (preferably fluorine and chlorine), amines, alkoxy groups, carboxylic acid groups, CN, N3, quaternized nitrogen derivatives, Q+, and oxy- or thio- carbonyl

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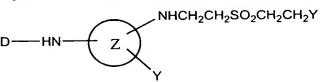
derivatives having the formula -A(CO)R* wherein A is selected from O or S, where R* is an organic residue which contains at least one nucleophilic group, wherein the nucleophilic group is preferably selected from OH, NH₂, SH, COOH, -N=, NHR¹ and NR¹R² wherein R¹ and R² may be the same of different and may be selected from C₁-C₄ alkyl; Z is a nitrogencontaining heterocycle, n is an integer of from 1 to 4;

and salts thereof.

11. A reactive dye compound according to Claim 10 wherein Z is selected from triazine, pyrimidine, quinoxaline, pyrimidinone, phthalazine, pyridazone and pyrazine.

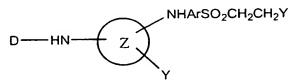
12. A reactive dye compound according to Claim 10 or 11 wherein r is 0.

13. A reactive dye compound having the structure:



wherein D, Z, and Y are as defined above.

14. A reactive dye compound having the structure:



wherein D, Y and Ar are as defined above.

15. Use of a compound according to any of Claims 1 to 14 for dyeing cellulosic substrates, preferably cotton.

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- 16. Use of a compound according to any of Claims 1 to 14 for dyeing wool.
- 17. Use of a compound according to any of Claims 1 to 14 for dyeing polyamide substrates, preferably nylon.
- 18. Use of a compound according to any of Claims 1 to 14 for dyeing silk.
- 19. Use of a compound according to any of Claims 1 to 14 for dyeing keratin, preferably hair.
- 20. Use of a compound according to any of Claims 1 to 14 for dyeing leather.
- 21. Process for the preparation of a compound according to any of Claims 1 to 14 comprising the steps of reacting a first starting material with a second starting material, the first starting material comprising at least one chromophore and at least one SO₂C₂H₄ group which is attached to the chromophore group either directly via the sulphur atom of the SO₂C₂H₄ group or via a linking group, the second starting material being a compound containing a suitable Y group, preferably the hydrated form of a reducing sugar.
- 22. Process according to Claim 21 wherein the reducing sugar is selected from sucrose, glucose and mixtures thereof.
- 23. Process according to Claim 21 or 22 wherein the process is carried out at a pH of from about 2 to about 8.
- 24. Process according to any of Claims 21 to 23 wherein the second starting material is added to the first starting material slowly, preferably dropwise, preferably over several hours, preferably 1 to 5 hours, more preferably 1 to 3 hours.
- 25. Product obtainable by the process according to any of Claims 21 to 24.

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- 26. A dye composition comprising the compound of any of Claims 1 to 14 or the product of any of Claims 21 to 25.
- 27. A dye composition according to Claim 26 wherein the composition is in the form of a solid mixture and further comprises an acidic or neutral buffer.
- 28. A dye composition according to Claim 26 wherein the composition is in the form of a liquid and further comprises water and an acidic or neutral buffer.
- 29. A dye composition according to Claim 26 wherein the composition is in the form of a paste and further comprises water, thickening agent and an acidic or neutral buffer.

30. A dye composition according to any of Claims 26, 28 or 29 wherein the pH of the composition is in the range of from about 2 to about 5, preferably from about 2 to about 3 when an acidic buffer is present, and in the range of from about 4 to about 8, preferably from about 6 to about 8 when a neutral buffer is present.